

“LUCIAN BLAGA” UNIVERSITY OF SIBIU

Intellectual Property Protection Department

**PATLIB Centre Sibiu – Regional Centre for Promoting Industrial Property
Protection**

ACTIVITY REPORT

May 23rd, 2012, Sibiu, ROMANIA

Drawn up,

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“Lucian Blaga” University of Sibiu
Director, Intellectual Property Protection Department
Director, PATLIB Centre Sibiu

Sibiu,

May 23rd, 2012

Activities, attributions, responsibilities

- **IPPD –Intellectual Property Protection Department**
- **RCIPPP - The SOIT Regional Centre for Industrial Property Protection Sibiu – PATLIB Centre Sibiu**

The Department of Intellectual Property Protection, which functions together with the PATLIB Centre Sibiu, exists at the “Lucian Blaga” University of Sibiu.

Prof. Eng. Constantin OPREAN, Ph.D., is coordinator of the PATLIB Centre Sibiu, Prof. Eng. & Ec. Mihail TITU, Sc.D. & Ph. D. is director of PATLIB Centre Sibiu

The activity which takes place within the “Lucian Blaga” University of Sibiu (**LBUS**) and within PATLIB Sibiu in the field of *Intellectual Property Protection (IPP)* constitutes a basic component of the institutional mission.

The *Intellectual Property Protection (IPP)* activity takes place in accordance with the Intellectual Property Protection Activity Regulation and the Intellectual Property Protection Department Regulation (**IPPD**) from within the University, regulations which also apply at PATLIB Sibiu.

Our objectives in the field of Intellectual Property Protection and implicitly in the field of Industrial Property Protection are the following:

- a. the increase of the number of invention patents, models and protected industrial drawings, of trademarks, utility models, variety patents, **other IP rights**, as well as offering special care and consultancy in the field of copyright;
- b. **participating** in all national and international activities, to fairs and exhibitions in the field of intellectual property protection;
- c. **promoting innovation activities**, activities specific to the copyright law protection; **stimulating** the making of market studies, feasibility studies, diverse marketing studies in order to attract extra-budgetary funds by selling some Intellectual Property (IP) rights;
- d. **promoting** Intellectual Property Protection and implicitly Industrial Property Protection amongst students, master students and PhD students by acquiring the skills necessary for the property protection and through their involvement;
- e. **convincing the tenured teaching personnel and the associated teaching personnel of the importance of the intellectual property protection**, which has to lead to a more efficient involvement on their side;
- f. **complying with the Operational Procedures** posted on the University’s web-site under Internal Publications (http://www.ulbsibiu.ro/ro/universitate/publ_interne/index.php), as well as on the IPPD site (<http://ppi.ulbsibiu.ro>).

The activity at the “Lucian Blaga” University of Sibiu and implicitly at PATLIB Sibiu in the field of Intellectual Property Protection takes place in accordance with the University’s charter, **too**, namely with the Regulations in force at “**Lucian Blaga” University of Sibiu** approved by the University’s Senate.

The mission of the Intellectual Property Protection Department (**IPPD**) at the “Lucian Blaga” University of Sibiu and implicitly of PATLIB Centre is directed towards **motivating the enhancement of the creative activities**, toward **strategy elaboration** destined for intellectual property protection, including copyright, inventor’s promotion and protection.

The common forms of intellectual property include **copyright**, invention patents, variety patents, industrial drawings and models, trademarks and geographical indications, utility models, semi-conducting topographical products, and the industrial secret, too.

For each particular field development directions are structured and the Intellectual Property Protection Department (IPPD) directs its actions toward obtaining excellence in this field.

The main action directions of the Intellectual Property Protection Department (IPPD) at the “Lucian Blaga” University of Sibiu and PATLIB Centre Sibiu are:

1. Promoting at institutional level the importance of the Intellectual Property Protection (IPP) importance;
2. Promoting and supporting the ideas and results obtained from the scientific research contracts;
3. Protecting the invention patents, variety patents, utility models, industrial drawings and models and trademarks, too;
4. Promoting and supporting at institutional level the Intellectual Property’s (IP) protection itself;

5. The IPP management, especially of the inventions, drawings, industrial models, trademarks and copyright;
6. Promoting at institutional level the novelties in IPP assurance;
7. Ensuring consultancy in the IPP field at the level of the LBUS – updated legislation in the field;
8. Promoting and complying with IP rights;
9. Using and promoting the legal instruments' utility in controlling the counterfeiting phenomenon;
10. Ensuring consultancy regarding liability in the field of IPP;
11. Promoting and supporting IPP abroad;
12. Supporting copyright and offering consultancy in the field;
13. Jurisprudence in the field of IP;
14. Drawing in funds acquired from IP rights;
15. Promoting quality in the field of IPP;
16. Conducting a performing management based on efficiency and effectiveness;
17. Developing international cooperation;
18. Systematic approach of the IPP management;
19. Promoting the principles of quality management for making the IPP activities in LBUS more effective.

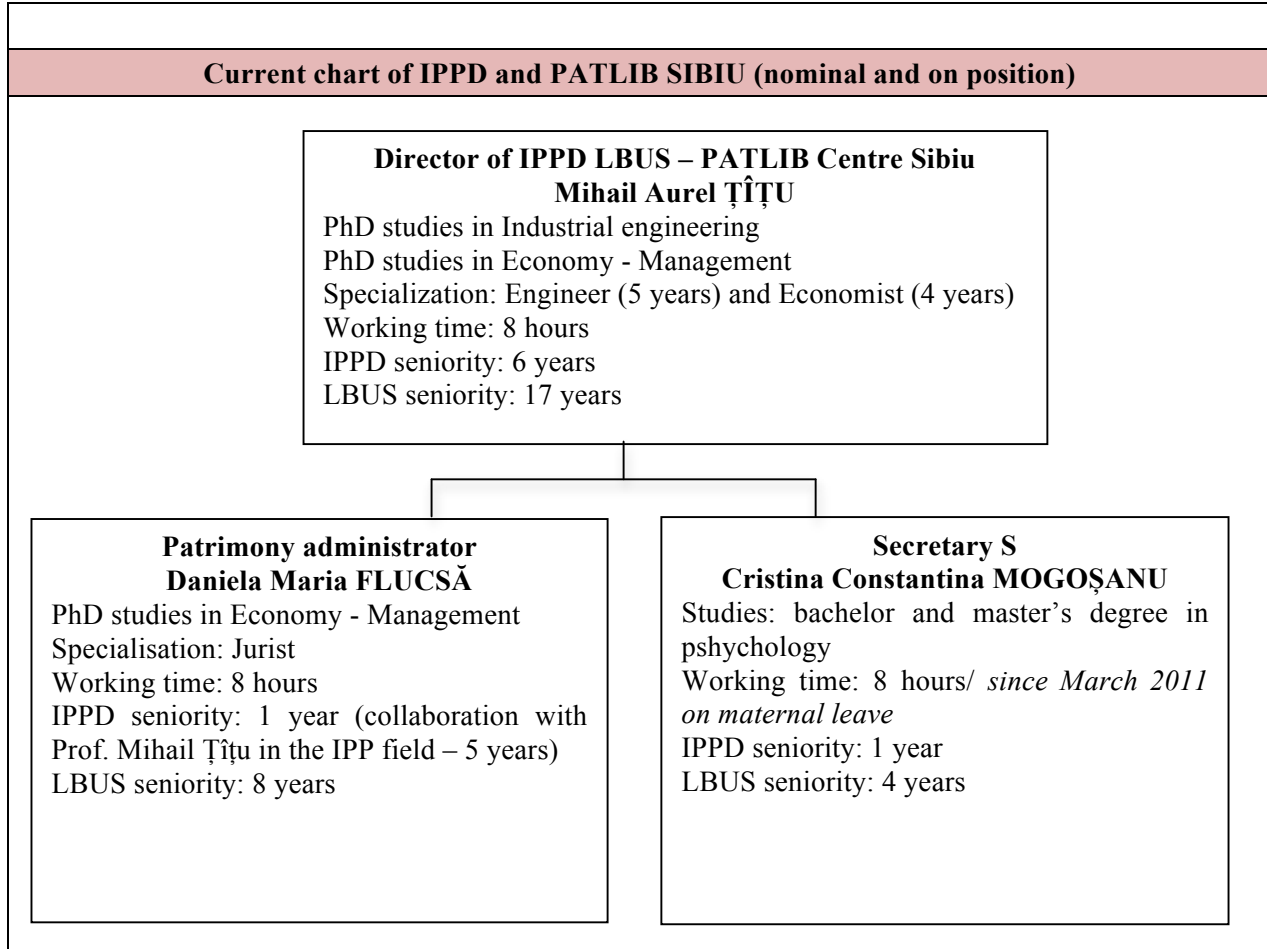
The activity at the Intellectual Property Protection Department (IPPD) at “Lucian Blaga” University of Sibiu and implicitly at PATLIB Sibiu in the field of Intellectual Property Protection is based on certain processes being directed and structured according to these very same principles:

- 1) **the common forms of intellectual property** at LBUS;
- 2) **Scientific activities**, fairs and exhibitions, national and international showrooms;
- 3) **The research centres** which function at LBUS and which are directly involved in the IPP activity;
- 4) **the scientific journals and bulletins** focused on this field of activity;
- 5) **the rewarding of the results** obtained in the IPP field at LBUS;
- 6) national and international **acknowledgement**;
- 7) **capitalization of the rights** obtained in the field of IPP at LBUS;
- 8) **analysis, reference and improvement of the results** obtained in the field of IPP at LBUS;
- 9) **media and information actions** of the past and future activities in the field of IPP at LBUS;
- 10) **the strategy in the field of Intellectual Property Protection** at “Lucian Blaga” University of Sibiu over the 2011-2015 period;
- 11) **Complaint management** in the field of Intellectual Property Protection at LBUS.

The purpose of the **PATLIB Centre Sibiu's** activity is to offer and do at request a palette of **decentralized services**, through which it **disseminates public information** related to Intellectual Property (Industrial Property and Copyright), make the communities at local level **more aware** on the necessity of protecting industrial objects, positively **influence** the number of patent requests, trademark registration requests or industrial models and drawings, utility models and contributes, especially through the local connections, to applying the inventions, to a technological transfer which is intended to be efficient which leads to the renewal of the industrial production and at the increase of youth interest in making use of their inventions in their own country.

It is worth mentioning that due to the remarkable results achieved by LBUS in the last 4 years in the field of IP we have managed to make permanent at Sibiu an International Conference organized by WIPO (*World Intellectual Property Organization*) together with SOIT (*State Office for Inventions and Trademarks*). Thus, beginning with 2012 WIPO has approved at the request of LBUS and with the favourable notice of SOIT the organisation of an international conference (together with WIPO and SOIT) with the topic IP rights protection.

Personnel status



1) Spaces status

	Existing (m2)	Necessary (m2)
Offices surface	1. 4 x 4.30 2. 4 x 3.80 3. 6 x 3.80	-
Premises: bathroom, hallway, storages, etc.	1 bathroom, 1.50 x 2.30 1 hallway, 6.10 x 1.20	-
Total surface	65.97	-

Describe the location:

*The Intellectual Property Department is located in the interior courtyard of the Rectorat (Vice-chancellorship) of "Lucian Blaga" University of Sibiu, in an area made out of three offices **which also act as head-office for the Regional Centre SOIT for Promoting Industrial Property Protection – PATLIB CENTRE SIBIU.***

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Remodelling/Interior modernization	<input checked="" type="checkbox"/> ≤ 1 year <input type="checkbox"/> 1-2 years <input type="checkbox"/> 2-3 years <input type="checkbox"/> >3 years
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2) Functional facilities status

Furniture for 3 offices

- calculation systems, office equipment, etc.

3) Management control and quality assurance

Operational procedures - 11

<http://ppi.ulbsibiu.ro/ro/despre/proceduri.php>

4) Information dissemination

No.	Indicator	Value
1.	Does PATLIB Centre Sibiu manage data and information of general interest for EPO?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
2.	Has PATLIB Centre Sibiu undertaken information dissemination actions?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not the case
3.	The number of dissemination actions organized by PATLIB Centre Sibiu , out of which:	
3.1.	Electronic campaigns (e-mail)	20 electronic campaigns with over 1400 subjects
3.2.	Conferences/Seminars/Workshops	WIPO conferences – 2; SOIT conferences – 4; ROMINVENT conferences - 2 Personal seminars- 4;
3.3.	Trainings/Work sessions (Annex 3)	18
3.4.	Press releases	39
3.5.	IP campaigns in the business environment	97
3.6.	Production of personal materials	2100 leaflets
3.7.	IP dissemination information in the academic and business environment	2500 persons informed
3.8.	Consultancy hours in the IP field PATLIB SIBIU (Annex 4)	430
3.9.	PATLIB research (Annex 4)	4
3.10	Personal services of IP information dissemination (Annex 4)	9

5) Project participation

No.	Indicator	Value
1.	Is or has the personnel of PATLIB Centre Sibiu been involved in research projects?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
2.	Has the Department's personnel been or is it involved in implementing European funded projects?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
3.	Has the Department's personnel been or is it involved in initiating and filing for financing research or with European financing projects?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
4.	Has the department initiated and submitted for financing personal or with European financing research projects?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
	1. Mr. Fedalto Giuseppe (Project Manager), Țîțu, M. (Project Manager from the partner LBUS), <i>Making full value of good ideas by leveraging intellectual assets for financing</i>	

No.	Indicator	Value
	<p><i>SMEs in SEE</i>, Project Acronym: <i>EVLIA</i>, Priority axis: Facilitation of innovation and entrepreneurship, Area of intervention: Develop the enabling environment for innovative entrepreneurship, South East Europe, Transnational Cooperation Program, Document reg. no.: INTRA-5107984, Project Lead Partner - Chamber of Commerce Industry Craft and Agriculture of Venice, Partner - Lucian Blaga University of Sibiu, 2012 - 2014, total budget 1.920.100 EUR, project proposal, project under analysis at the European Commission;</p> <p>2. Țițu, M. (Project manager from LBUS) <i>Information Campaign on Intellectual Property</i>, Project developed through the State Office for Inventions and Trademarks SOIT, European Patent Office EPO, Office for Harmonisation within the Internal Market OHIM.</p>	

6) Annexes – will be supplied on request

Annex 1. THE STRATEGY in the field of INTELLECTUAL PROPERTY PROTECTION at “Lucian Blaga” University of Sibiu for the 2011-2015 period;

Annex 2. Important acknowledgements received by “Lucian Blaga” University of Sibiu and by the professors and their associates in the business environment in the 2008-2012 period;

Annex 3. Important activities promoted by LBUS connected to specialisation in the field of Intellectual Property Protection in the 2008-2012 period; Expertise certificates; Trainings organized by Global and National Bodies in the field of Intellectual Property Protection

Annex 4. Significant activities from 2008-2012 which took place at the European Centre PATLIB Sibiu and implicitly at the Intellectual Property Protection Department at the “Lucian Blaga” University of Sibiu.

No.	Type of activity	Total	Observations
1	Number of personal leaflets done	2100	
2	Number of personal leaflets distributed	1980	
3	Number of SOIT leaflets, brochures printed	2600	
4	Number of SOIT leaflets, brochures distributed	2550	
5	Number of issues in the written and audio-visual press	39	
6	Number of visits to economic agents (presentations)	97	
7	Number of international seminars with/without SOIT presence	2	With WIPO at Sibiu
8	Number of participants at the WIPO seminar	180	
9	Number and duration of awareness courses	18; 2h/course	
10	Number of course participants	185	
11	Number of exhibitions (permanent, temporary) Number of visitors at the centre's stand	1 permanent	
12	Number of visitors at PATLIB Centre Sibiu	2010=85 2011=138	

No.	Type of activity	Total	Observations
13	Pupils, students/employees/retirees/ unemployed	50 / 30 / 5 / - / =2010 70 / 48 / 10 / - / =2011	
14	Number of hours of primary consultancy	430	
15	Number of distribution protection requests forms Number of request forms filled in at the centre	- 52	
16	Number of simple documentary researches (BOPI, CD) <ul style="list-style-type: none"> • Inventions/pages copied or CD • Trademarks/ pages copied or CD • DMI/ pages copied or CD 	32 29 14	
17	Number of complex researches requested at SOIT	4	
18	Number of free researches offered by the economic agents	11	
19	Number of received/dialled phone calls	125 / 856	
20	Number of received/ sent e-mails	over 2000 / over 1400	
21	Number of received/sent faxes	164 / 119	
22	Number of received/ sent letters	118 / over 500	
23	Number of information requests regarding the competition (Trade Registry)	4	
25	Number of inventors-economic agents intermediations	31	
26	Number of researches from internet database (SOIT, WIPO, OEB, Commercial Database)	over 150	
27	Total number of photocopied pages for the PATLIB clients	over 1500	
28	No. of database created	5	
29	The PATLIB Centre/ Department Sibiu internet page	yes	

❖ **Number of persons contacted in the 2008-2012 period (at the PATLIB Centre Sibiu head-office, at local or/and international exhibitions, at the head-offices of companies, by phone, fax, letters, e-mail):**

- at the PATLIB Centre head-office (over 300);
- at national exhibitions (Cluj, Bucharest, Iasi) (170);

- at forums (ANCS *National Authority for Scientific Research* Bucharest) **(128)**
- at international exhibitions (Geneva, Brussels, Moscow, Kuwait, Poland, Bucharest, Iasi, Cluj);
- at the head-offices of companies: Continental **(11)**, Takata **(28)**, SNR Rulmenți **(9)**, Faurecia **(12)**, Compa **(25)**, Atlasib **(15)**, Brukenthal Museum **(6)**, Brandl **(5)**, Bramac **(5)**, Automecanica Mediaș **(4)**, Transelectrica **(3)**, Hidroelectrica **(11)**, Mecanica Mârșa **(2)**, Kuhnke Automation **(4)**, Deko Rame **(4)**, Euroconf **(6)**, Sib Dress **(3)**, Mondostar **(4)**, MALTBERG Satu Mare **(7)**;
- By phone, fax, e-mail (over **1800**).
- ❖ **Number of orders requested at the PATLIB Centre and done by the Centre on types of activities:**
 - Trademarks - documentary research (over **40**)
 - trademark request assistance (over **45**);
 - Utility model:
 - guidance for request drawing up and description (**30**);
 - Invention patents:
 - documentary research (over **50**);
 - guidance for request drawing up and description (**38**);
- ❖ **New services, what they are and which of them are put into practice:**
 - Newsletter PATLIB Sibiu;
 - selective, documentary and applicative type scientific research based on questionnaires regarding the place and role of the Intellectual Property Protection in the university curricula;
 - selective, documentary and applicative type scientific research based on questionnaire regarding the place and role of the Intellectual Property Protection in the business environment;
 - making a brochure of the PATLIB Centre Sibiu, Ist edition, IInd edition (the IIIrd edition is in progress) in Romanian and English for the PATLIB Centre Sibiu;
 - promoting activities and services offered by the PATLIB Centre via LBUS's internal internet network;
 - promoting activities and services offered by the PATLIB Centre in the business environments of Sibiu, Alba, Valcea, Hunedoara, Arges counties;
 - supporting the research groups in the university and business environment in order to identify the best solutions which are to be suggested for patenting at SOIT;
 - **making and putting into practice 11 operational procedures in the IPP field and implementation at IPPD-LBUS and at the PATLIB Centre Sibiu;**
 - making and putting into practice a procedure regarding the flow of the operations necessary to be fulfilled within a consultancy meeting.

Final conclusions

Activities undertaken at IPPD and RCIPPP-PATLIB Sibiu can be considered responsible and efficient activities based on fair, transparent principles and founded on good intent.

We believe that we have built a solid and efficient structure, which is founded on factual-based decision and palpable and viable results.

We believe that we had, have and will have a responsible, fair, decent and, last but not least, modest behaviour.

We are keen on continuing and further improving in the field of Intellectual Property Protection for our, the PATLIB Centre Sibiu and PATLIB network's good.

Sibiu, May 23rd, 2012
PATLIB Centre Sibiu, Romania

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